



EUROPEAN
BUSINESS COUNCIL
FOR SUSTAINABLE
ENERGY



INTERNATIONAL
COUNCIL OF
CHEMICAL
ASSOCIATIONS

Join us for a Side Event at COP-18:

Innovation, the Environment and the 2050 Goal: Coordinating the Efforts of Industry and International Governmental Organizations to Mitigate the Impact of Climate Change

Moderator:

Ms. Norine Kennedy, Vice
President, Environment and Energy,
United States Council for
International Business (USCIB)

Featured speakers include:

Mr. Kolja Kuse, Chairman,
TechnoCarbonTechnologies

Mr. Russel Mills, Global Director,
Energy & Climate Change Policy,
Dow Chemical

Representative from the Brazilian
Ministry of Development, Commerce
and Industry

*ICCA is the worldwide voice of the
chemical industry. ICCA promotes
and coordinates Responsible Care®
and other voluntary chemical
industry initiatives.*

*The European Business Council
for Sustainable Energy (e5)
champions the future viability of the
European economy. The
abbreviation e5 stands for the five
dimensions of a sustainable
industrial society: e-economy,
e-efficiency, e-nvironment, e-nergy,
and e-mployment.*

Tuesday, December 4, 2012 | 14:30–15:45
UNFCCC COP-18, BINGO Room

Climate change is one of the key global policy concerns of the 21st century. The global community agrees that action needs to be taken to mitigate climate change, particularly through reducing greenhouse gas (GHG) emissions over the coming decades.

The International Council of Chemical Associations (ICCA) and the European Business Council for Sustainable Energy (e5) have assembled a diverse and experienced panel to discuss the potential for GHG reductions through energy saving technologies, and the role of collaborative approaches in achieving transformative changes in climate change mitigation.

Panelists will discuss:

- **2050 Goal:** Global energy demand and meeting the 2050 goal: key sector contributions to global energy and CO₂ emissions reduction;
- **Environment:** The potential impact of climate change as an example where coordination and partnerships between industry and International Governmental Organizations (IGO) are critical;
- **Innovation:** The role of technology and innovation in protecting the environment.

This side event is an excellent opportunity for a productive discussion on these important topics.

For more information:

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www.icca-chem.org | www.e5.org



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